### **JULIE BENTZ**

Principal and Communication Director, EB Admin Practice

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# **Current Responsibility**

Julie Bentz is a principal, senior consultant and communication director for the Milliman Employee Benefits Administration Practice. She combines her writing skills and knowledge of benefits to consult with clients on communicating a wide range of human resource initiatives. Julie leads the team of senior communication consultants and multimedia designers that are responsible for client management, communication strategy, and content development for our retirement education services and HR communication clients. The scope of services cover DC, DB, H&W, as well as recruitment and total rewards. She serves as the relationship manager for several key HR communication clients and the senior communication consultant for several DC and DB clients.

# **Professional Work Experience**

Julie has worked in the benefits consulting business since 2003, and joined Milliman in 2011. Julie has assigned clients in developing overall communication strategies and campaigns ranging from health and welfare to retirement to change communication.

She works with clients from start to finish ensuring the successful communication of new benefits and changes to existing programs.

Julie's work has received global recognition by the International Association of Business Communicators (IABC), and the Association of Marketing and Communication Professionals (AMCP).

## Education

Texas Christian University; Bachelor of Science degree in Journalism, with an emphasis on Advertising and Public Relations and a minor in Sociology, August 2003.

#### **Presentations and Publications**

Keys to Achieving High Take Rates for Lump Sum Cash outs, Employee Benefits Forum, September 30, 2015.

Julie has written and published an article in "Pension Plan Fix-It" about the importance of communication during a lump-sum window and posted multiple blogs for Milliman's Retirement Town Hall, including:

Employee communication considerations for M&As

Keep your employees warm during a pension plan freeze or termination

Communication is key to achieving high take-up rates for pension lump-sum cash out programs

### **Affiliations**

International Association of Business Communicators (IABC)

